

We're here, even if we're not there



We might all have to live with travel restrictions, quarantine or solitary confinement. Whatever happens, we're always happy to meet you online with a video chat.

- To arrange, visit www.nettl.com
- Hit **Find a studio** and choose us.
- Then press the big **Call me** button.
- Choose a phone call, video chat or email reply.
- Request a date and time, or as soon as we're free.

We'll phone or video call you back to talk through your ideas, screen share or work out a proposal. *Please wear clothes.*

Book an
online video
meeting
see inside



 **DELIVERY INCLUDED***

The small print: *Prices shown include delivery to one UK mainland address.
They exclude VAT and design. Unless stated, prices shown are for standby service.
Faster turnaround upgrades are available – ask for a price. See full product specifications online. Price point may not represent products in photos.
Participating studios only. SAMPOOTM/PRG/CRH/03-20/R1
Orders must be approved by 6pm, Thursday 30/04/20

This is a 3 panel A5 folded leaflet
printed on 170gsm premium silk



call us FREE on
0800 999 8399
or order at
www.nettl.com

 **Nettl of
United Kingdom**

We are all in this together

These are unusual times

Well, then. Who could have predicted a wet market in Wuhan would impact workers of Wigan in such a bewildering way?

Being in business is often about adapting to adversity. Coping with the unexpected. Responding to change.

Bold entrepreneurs do not lack spirit or ingenuity. There will be disruption of course. But when we pull together, we've shown we can rise to the challenge.

Every business across the country has a role to play. It's business as *unusual*. But we need to keep the wheels of commerce in motion and together we'll get through this.

nettl 

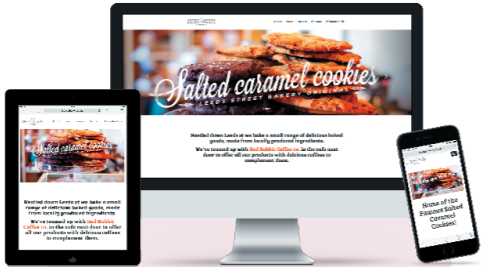
Steps you can take **now** to protect your business



1. Sell more online

One thing is certain, we're all about to spend a lot more time online. No wonder online shopping is growing so fast. Even if you don't trade in toilet roll, are you getting your share of online sales? Keep the trade routes open to more customers with an eCommerce site. It might cost less than you expect.

Newsflash! Situations change rapidly. You might need to update your website quickly. All our sites come with a Content Management System (or "CMS") built-in. Easily edit information yourself, without needing a degree in computer programming.



SSL SECURITY
CERTIFICATE
FOR £1 £29

Build trust. Get one year's protection for £1. Renews at £29 each year anniversary. Cancel any time. Just deploy your website during April to qualify.

2. Clearly display your information

Clarity is sanity. Keep everyone informed by publishing key messages on posters. Offer advice and reassurance internally, or communicate to the outside world.

Use large format posters to tell people you're open for business, have temporarily relocated or changed opening hours. Let customers know how to get in touch. Advertise your phone number, social media accounts and web address.



POSTERS
FROM £12.60

Our best selling posters are 205gsm satin coated paper. Printed with UV stable inks for longevity. Same day despatch available.

3. Navigate every visitor safely

Need to change access to your premises? Maybe your team are working from home. Or you have new check-in rules. Use wayfinding soft signage. Help people understand what to do and where to go.

With a *Padium*, attach a tablet and display self-service information. Load it with instructions or video chat with a remote-working team member.



£20 OFF
AXE, PADIUM
& TOTEM
DISPLAYS

4. Improve your online visibility

More than ever, people will be sat in their pants, searching for stuff online. Videos to watch, things to read, new skills to learn, ideas to do, stuff to make, products to buy. And right now, they're looking for you. Or at least, people like you. Who will they find?

We are hearing Google Ads are getting more expensive, as businesses try to make up for cancelled events. But there are more cost-effective ways of driving traffic to your site.

Don't self-isolate your website. Get found. Use search engine optimisation to climb ranks.



FREE SITE AUDIT

See how your site is performing. Visit www.nettl.com/uk/getaudit to claim your free seo audit. No obligation to purchase.

5. Brand your boxes

On yer bike! Lots of shops, cafes and restaurants are moving swiftly to offer home delivery. Generic packaging can be ordered quickly.

Don't allow your carton to be inconspicuous. Adorn bland boxes with branded stickers. Include a thank-you note, reorder offer or simply embellish with your logo.

Choose from a range of popular sizes. They come printed on sheets and kiss-cut so are easy to peel.



20% OFF
Fast & Few
Sticker Sheets

Same day despatch available.

6. Send direct mail to their home

If customers aren't coming in, go get them. One way is to land on their doormat. *Good morning!*

With more people working from home, residential leaflet drops make even more sense. Or post folded leaflets, without even needing an envelope. Like this.

Captivate your captive audience to reinvigorate this incredibly effective direct response marketing.



10% OFF
SILK LEAFLETS
& FOLDED
LEAFLETS

Like this

170gsm premium silk paper is one of our best sellers. Choose a variety of sizes and folds online.